

# MariMoist™

Marine-based emollient, hydrator and skin conditioner



**Bi**cogent



# MariMoist™

INCI: Water (and) Chondrus crispus (Carageenan) (and) Chondrus crispus Extract (and) Sodium Hyaluronate

An aquatic plant extract blend for the ultimate textural sensation for skin and hair

On the skin, MariMoist™ soothes and provides a cooling sensation much like aloe vera. *"Aloe from the ocean"*

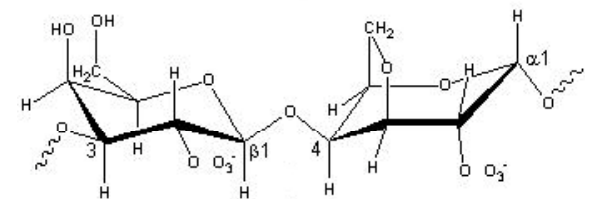
Chondrus crispus



The primary component is a long chain linear polymer comprised of alternating 3 and 4 D-galactose derivatives.

The long chains periodically coil around each other creating spaces that trap moisture

On application bound moisture instantly hydrates and cools the skin

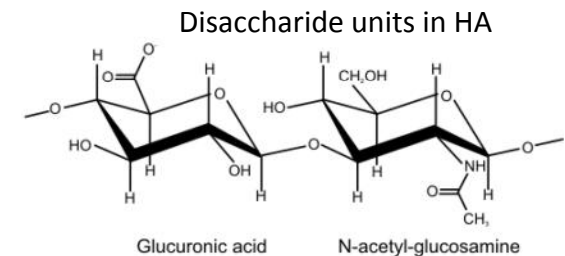


B-Galactopyranose and  $\alpha$ -Galactopyranose units

# Provides the fundamental component for beauty enhancement



- *Bio-derived HA* forms the additional component of MariMoist hydration system and functions as a skin conditioning and moisturizing enhancement
- HA is able to bind up to 1000 times its weight in water -a natural reservoir for water.
- HA hydrates the skin by creating an ionic barrier forming a reservoir of bound water.
- Contributes to the maintenance of the skin's moisture balance that ultimately keeps the skin moist and supple.



# MariMoist™ Summary

- Marine based tactile agent for skin feel and skin conditioning
- Aloe-like cooling/refreshing sensation
- Instant Hydrator to soften dry skin
- Use levels: 3%-20%