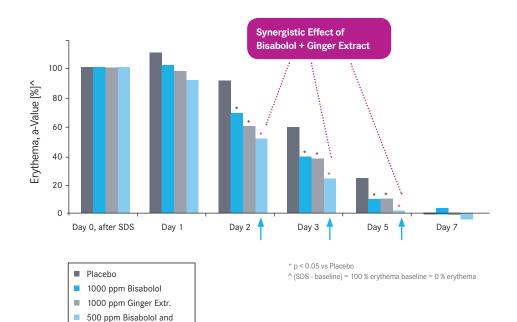


EFFICACY DATA

SDS ERYTHEMA

IN VIVO STUDY

Erythema Reduction after SDS Treatment



www.symrise.com scentandcare@symrise.com

500 ppm Ginger Extr.

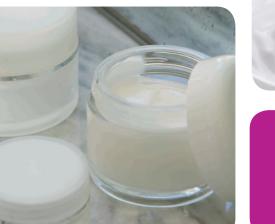
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SymRelief® 100 367692







ACTIVES

SymRelief[®] 100 THE SEMI-NATURAL APPROACH TO RELIEF

THE DIFFERENCE

- · Synergistic blend of anti-irritants :
- Dragosantol[®] 100, the purest synthetic nature identical Bisabolol, protecting the Brazilian biodiversity by preserving the natural resources of candeia tree
- natural ginger extract
- · 2nd generation of soothing agents
- · Affordable and versatile anti-irritant

- Proven synergistic anti-irritant efficacy
- Triple anti-irritant efficacy, effective inhibitor of: IL-1α, TNF α, COX-2 & PGE2 (*in vitro*)
- Comprehensive solution targeting all majors inflammatory mediators

CONSUMER INSIGHTS & BENEFITS

"I can see redness on my skin, I have a red tone even on my dark skin."

"I have the feeling everyone looks at this rash."

"The skin is **irritated**, you can see that in the subway."

(Symrise Focus Groups, USA, Germany & Russia January-February 2012)

69% consumers will not use a facial moisturizer again if it causes any irritation on their skin (Symrise Consumer Insights Quantitative Study, October 2010 among US women aged 18+)

Visibly reduces redness and rashes in 2 days!

Visibly reduces redness and blotchiness

Protects the skin from daily aggressors that cause signs of premature aging



PRODUCT SPECIFICATIONS

- INCI: Bisabolol, Zingiber Officinale (Ginger) Root Extract
- Product number: 367692
- Use level: 0.05 0.2%
- Oil soluble
- Preservative free

Odorless to slight odor
Pale yellow to light brown color
Usable for Oral care applications
Patent pending

CTFA 2004 listed

EFFICACY DATA

SDS ERYTHEMA

PROTOCOL:

- · Subjects: 20 volunteers
- · Test area: inner sides of forearms
- · Application: 4-6 h after SDS treatment, then for 7 days, twice daily
- Study samples:
- + vehicle (Placebo)
- + vehicle + ginger extract (1000 ppm)
- + vehicle + bisabolol (1000 ppm)
- + vehicle + ginger extract (500 ppm) + bisabolol (500 ppm)
- · Evaluation:
- + Before treatment with SDS
- + 4-6 h after SDS treatment
- + 4-6 h after the last daily application on day 1, 2, 3, 5 and 7

· Skin parameter: Skin redness

ACTIVES SENSITIVE SKIN