Results

In vitro, dual action of palmitoyl tripeptide-5 on the collagen* Minimize the factors involved in the appearance of aging skin! ■ MMP-1 ■ MMP-3 ■ TNF-α ■ IL-8 _____normal level 12.5ng/ml TGF-β 10μM Palmitoyl Tripeptide-5 The expression of cytokines and MMPs after chemically induced (PMA) stress (24 h) in normal human keratinocytes (NHK). The fold increase in fluorescence intensity is compared to untreated

In vivo on Caucasian skin

Immunofluorescence stainina

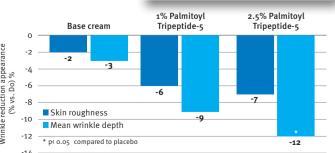
Stimulation of collagen I synthesis in human fibroblasts compared to

a negative control. TGF-β (0.4 nM) was used as a positive control.

SYN®-COLL Minimize the factors involved in the appearance of aging skin

A study with 45 healthy volunteers (15 per group) has been performed. Two formulations of SYN®-COLL (1% and 2.5%) and a base cream were applied twice daily for 84 days. Wrinkle parameters have been measured by the Primos® technique

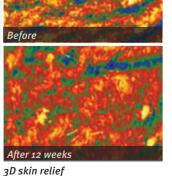




Skin relief, skin topography indicated by different colours using mos® technique. Use level: 2.5% SYN®-COLL.

keratinocytes cells (=1.00).

* DSM internal report



Digital imaging

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HEALTH · NUTRITION · MATERIALS









Revealing the Power of Chinese Women

DSM recently explored the beauty aspirations of Chinese women Taking this is a starting-point, a new *in vivo* study was conducted and their attitudes toward aging. Our research indicated a strong by DSM on Chinese volunteers. It revealed a reduction in the contrast in women's perceived aging signs to those in the western world and additional influences from the environment. Recent scientific publications revealed that Asian skin ages similarly but later than Caucasian skin*.

This indicated a need to tailor the existing SYN®-COLL peptide to for smoother, younger-looking skin. the precise needs of Chinese consumers regarding appearance – beyond the treatment of lines and wrinkles.

appearance of lines and wrinkles.

These results – achieved in just one month – are statistically better than a competitive benchmark*. SYN®-COLL also helps reveal a more lifted, sculpted look, and refined pore appearance

Key facts

Unique product features

- SYN®-COLL is a small tripeptide (Palmitoyl Tripeptide-5) with a unique sequence
- SYN®-COLL gets better results *in vivo* with superior cost-effectiveness
- Enhanced ethnic anti-aging look
- Glycerin-based aqueous solution

Benefits

- Visibly reduces appearance of wrinkles in age-prone zones
- Minimize the factors involved in the appearance
- Rejuvenates and smoothens the skin's appearance
- Refines pore appearance
- Improves the look of skin firmness and elasticity
- Improves the appearance of skin texture

Cosmetic applications

- Any type of anti-aging cosmetic formula age-prone zones to re duce the appearance of wrinkles and fine lines
- May help products to improve the look of facial contour
- Cosmetic formulations targeting the appearance of pore size reduction
- Suitable for facial and body care

Suggested concentration

1-3% SYN®-COLL

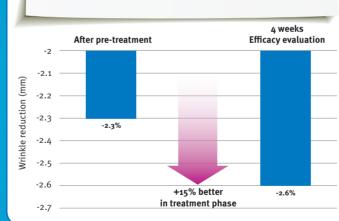
INCI name (active)

Palmitoyl Tripeptide-5

SYN®-COLL efficacy study *in vivo* vs. a competitive benchmark*

To measure SYN®-COLL's efficacy vs. a competitive benchmark, an eight-week, split-face, randomized study was conducted amongst 31 female Chinese volunteers with an average age of 46. A moisturizer containing 2.5% of active ingredient was applied twice daily. Wrinkle appearance evaluation was measured by the FOITS technique.

SYN®-COLL significantly out-performs a competitive benchmark!*



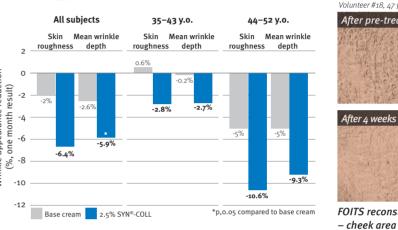
on the cheek area

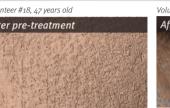
SYN®-COLL clinical study in vivo vs. base cream

SYN®-COLL efficacy was evaluated in an eight-week, split-face, vehicle-controlled, randomized study conducted among 33 female Chinese volunteers with an average age of 43. 2.5% SYN®-COLL containing moisturizer was applied twice daily. Results evaluations were performed by the FOITS and Cutometer® techniques; pictures taken by VISIA CR.

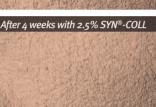


SYN®-COLL significantly helps to reverse the appearance of photo-aging - better results for those in older age groups!











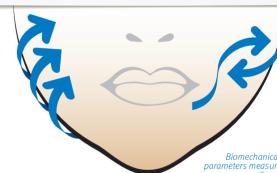
After 4 weeks with 2.5% SYN®-COLL

FOITS reconstructed 3D Skin relief VISIA CR Digital imaging analysis

SYN®-COLL

helps reveal a more firmed, sculptured look!

NOTABLE IMPROVEMENTS IN THE APPEARANCE OF SKIN FIRMNESS improvement in just 4 weeks



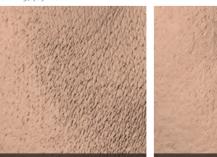
NOTABLE IMPROVEMENTS IN THE APPEARANCE OF SKIN ELASTICITY



SYN®-COLL Vs. PORE VISIBILITY

60% of volunteers noticed a reduction in the look of pore size in just 4 weeks!

unteer #19, 46 years old



Volunteer #28, 47 years old



VISIA CR Digital imaging, pore area highlighted

